

March 1, 2022 – Farmingdale, New York

## Ivan Weiss named Company President & COO

elite | studio e is pleased to announce that Ivan J. Weiss, CFSP, has been promoted to President & Chief Operating Officer. He brings an energetic entrepreneurial spirit to the position and nearly 25 years of industry experience.

"I could not be more honored to accept the position of President & COO for elite | studio e. Coming from a family of entrepreneurs, it has certainly been my career aspiration", says Weiss. "My goal now is to take the reins and lead the company into the future by building on the success and achievements of the past 22 years."

Since the company was founded in 2000, Ivan has been involved in every aspect of the company – design, project management, sales, finance, contracts, and literally everything in between. In his former position as Executive Vice President and COO, Ivan was responsible for bringing the company to the forefront of current creative trends and never-ending solutions to the rapidly changing on-site foodservice industry. He oversaw the blending of traditional in-house foodservice design with the added services traditionally "By others" of interior and graphic design all under one roof!

Throughout his career, Ivan has had projects written up in *Food Equipment Reports* and *Food Management* and he has been interviewed for several business blogs and podcasts. An active member of the Society for Hospitality and Foodservice Management, he has spoken at several of the organization's events, including the Critical Issues Conference and National Conference; has lead peer groups; and written articles for some of its publications.

Ivan holds a bachelor's degree in Business Management Economics from Stony Brook University.

"Ivan has been by my side since day one of starting the business. He possesses the qualifications and expertise to grow elite | studio e into an even greater, more successful organization," said Eric D. Weiss, the company's Chair, Founder and CEO.

elite | studio e is a design, build and consulting firm specializing in foodservice and hospitality solutions across North America. For more information about elite | studio e, contact Marcy J. Weiss, Director of Marketing, at [mweiss@elitestudioe.com](mailto:mweiss@elitestudioe.com) or 631.420.9400 ext. 114.

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