

June 19, 2023 – Farmingdale, New York

## elite | studio e Announces Geoffrey Kwale as Vice President, Business Development for Consulting Services

We are pleased to welcome Geoffrey Kwale as Vice President, Business Development for Consulting Services.

Geoff brings extensive knowledge of the foodservice and hospitality industries to this role from his work on the manufacturing side, rep side and consulting side of the industry. With more than 30 years of experience, his previous positions include being a Regional Sales Representative for a major stainless-steel manufacturer and an Independent Manufacturers Agent in Metro New York. Most recently, Geoff has been focused on his consulting group, QUALMARK GROUP, INC., which is based in his native Nigeria.

“Geoff’s passion for his work and deep experience in the foodservice industry is sure to be an asset to the elite | studio e team.” said Ivan J. Weiss, President & COO.

In this role, Geoff’s primary focus will be developing elite | studio e’s relationships with architectural firms across the country. He will also represent the company at numerous industry organizations, including but not limited to the National Association of Colleges and University Food Services and the American Institute of Architects.

Geoff is also a member of the Foodservice Consultants Society International Europe, Africa and Middle East division.

elite | studio e is a design, build and consulting firm specializing in foodservice and hospitality solutions across North America. For more information about elite | studio e, contact Marcy J. Weiss, Director of Marketing, at [mweiss@elitestudioe.com](mailto:mweiss@elitestudioe.com) or 631.420.9400 ext. 114.

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